



JX-010-004701

Seat No. _____

**Fourth Year B. H. T. M. (Sem. VII)
(CBCS) Examination**

October - 2019

**7.1 : Tourism Management - III
(Old Course)**

Faculty Code : 010

Subject Code : 004701

Time : 3 Hours]

[Total Marks : 70

Instructions :

- (1) The maximum marks is 70.
- (2) Question No. 1 & 7 are compulsory. Attempt any three (03) questions from Question 2 to 6.
- (3) The maximum marks are assigned in front of each question.

1 Do as directed : 7+7=14

(a) Mention the continent and currencies of the 7

following countries :

- (i) Argentina
- (ii) Australia
- (iii) Austria
- (iv) Sweden
- (v) Afghanistan
- (vi) Canada
- (vii) New Zealand

- (b) Mention the continent and capital cities of the following countries : 7
- (i) Saudi Arabia
 - (ii) South Africa
 - (iii) China
 - (iv) Japan
 - (v) Russia
 - (vi) France
 - (vii) Singapore
- 2 What is Tourism Barrier ? List down the tourism barriers. Explain tourism barriers in detail. 14
- 3 Describe the tourist attractions in China. 14
- 4 Write a note on social and cultural values of Russia. 14
- 5 Write a detailed note on Hinduism or on Islam. 14
- 6 What is promotion ? Why government support is important in promoting tourism ? Explain in detail. 14
- 7 Explain the process of Monsoon. How does it affect the tourism activity in the country ? 14

OR

Do as directed : **8+6=14**

- (a) Write short notes of around 200 words each : (4 marks each)
- (i) Caste system in India
 - (ii) Islamic monuments in India
- (b) Write short notes of around 150 words each : (3 marks each)
- (i) Crisis Management
 - (ii) Tourism as an economic driver